

The Herman Herald

May 2025

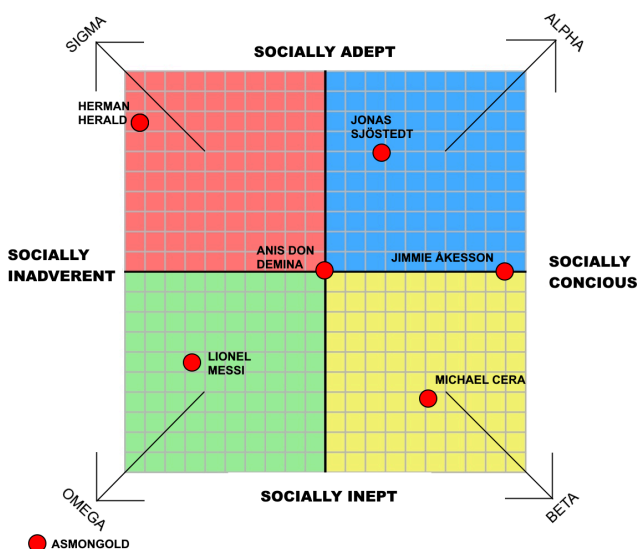
Thanks To The Subscribers

Herman Herald Plus is out! For only \$2 per month you can get early access to the newsletter, access to newsletters of previous months as well as occasional behind the scenes content if I feel like it. We already have 3 supporters, which is fucking hilarious honestly. Thanks guys, your support helps fund the day to day operations of the Herman Herald (hosting fees and alcohol) and really makes a difference.

Alpha/Beta/Sigma/Omega Theory

Back in the late 10's, people on the internet started dividing people into these four groups based on social ability and standing. These terms were always thrown around half haphazardly and never really had any actual thought put into them - up until now that is!

Using the same concept used to describe philosophical alignment, I have designed this social functionality compass:



The social functionality compass

The compass has two axes representing social aptitude (ability to navigate social situations) and social consciousness (how much one cares about how they are perceived) respectively. Using this metric, we can then represent all four groups as a different corner on the compass. In true Thomas Eriksson fashion, I have also provided a brief

pseudoscientific description of each group, as well as provided some examples of where some famous people might place on the compass;

Sigma Male

One might say he is so boldly autistic that it's endearing, but the truth is that he is just so naturally awesome that he dominates the social hierarchy regardless of what he does (not that he gives a fuck).

Alpha Male

A chad in his own right, much like the sigma male, but he cares about how he is perceived by others and as such will never truly be himself and envies the socially inadvertent because of this.

Omega Male

True autistic. The omega male is living his best life, completely oblivious to how the world around him perceives him. Godspeed you glorious retard.

Beta Male

Huge loser. Envis the charisma of the chad and despises the sigma male for what they consider to be undeserved social standing, as well as himself for being a massive sperg and being completely aware of this fact.

I could write a full paper on this (and I very well might if sufficiently funny) but I was supposed to keep the articles brief this month and clearly that fucking failed, so I'm going to cut this short here. I'm interested in hearing your thoughts though, can you think of any more examples?

Israel Rigged Eurovision

It's so fucking obvious, do I even need to say anything? I used to be neutral in the whole Gaza conflict thingy, but now I'm 100% team Palestine. Fuck these guys. Eurovision sucked this year anyways, like seriously, Austria was so fucking ass. Italy should have won if not Sweden in my opinion. Next year I will do a live commentary so you can hear me rant about this shit in real time.

Song Of The Month

Throwback to 2011 because SUMMER is here!

Everybody Talks - Neon Trees
Listen to it on [Spotify](#)!

Puzzle Of The Month

I've been getting into crosswords recently so I made my own for this month! You can solve it here or on the [website](#). All the starred clues reference a topic previously featured in The Herman Herald. Good luck!

Submit your response to herman@thehermanherald.com for a chance to win a prize!

The deadline for the submission is the next newsletter.

HermanHerald

ACROSS

- 1 Grand tales
- 6 Prerequisite for archery
- 9 Angle symbol, in trigonometry
- 14 * Had an alright third movie
- 15 College, to an Aussie
- 16 Bewitched
- 17 Hose down
- 18 * Boldly autistic
- 20 Might go bananas
- 21 ngl
- 23 Trio in H2O
- 24 Competitor of Harley and Steinway
- 26 WHO and NOW: Abbr.
- 28 Where to treat your furry friends
- 30 "Hard pass!" or nickname of retarded Turk on pracc.com dm servers
- 34 * They are cool again
- 37 Single or double in tournament
- 38 Razzle-dazzle
- 40 Egg cells
- 41 * Flying colors
- 42 How one might prefix "functional" when describing a Herman Herald reader
- 43 Puts the "A" in "A/V"
- 44 Affirmative vote
- 45 English escape or Swedish opposite
- 47 Rwandan minority
- 49 * Mario's brother who was arrested at a McDonald's?

54 2012 Ben Affleck film

55 ___ loss

56 Enjoyed by fiddlers and diddlers alike?

59 Bert of "The Wizard of Oz"

60 * Slice the Zyn?

62 Tall Italian woman

63 Colon-cleansing treatment

64 Yippie in Seoul school?

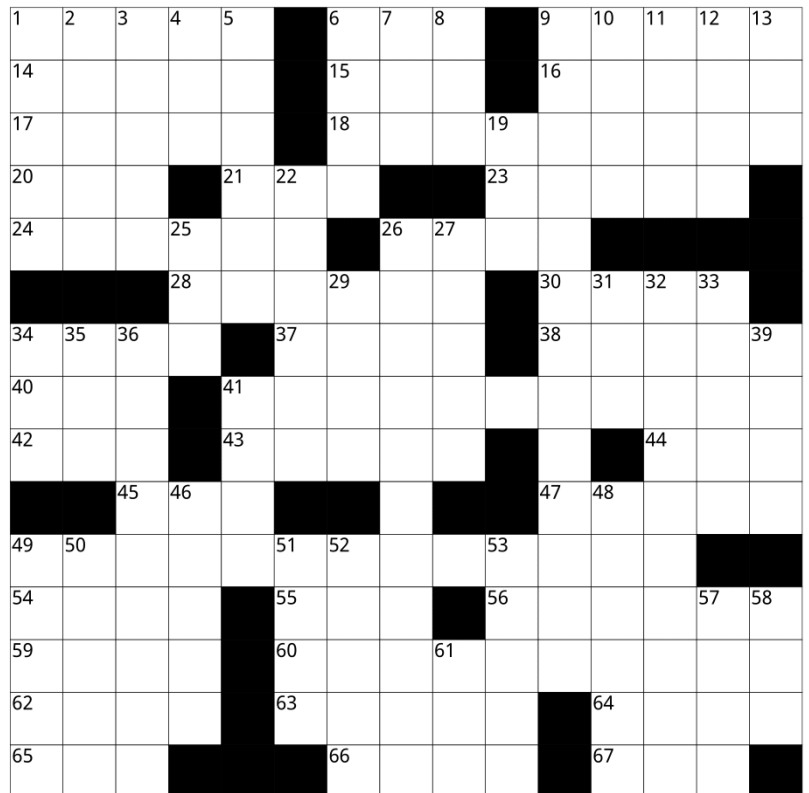
65 Snake sound

66 Modify

67 Concorde, e.g.

DOWN

- 1 English class assignment
- 2 Old man
- 3 When dreams occur during sleep, for short
- 4 Org. featured in 54A
- 5 Farmers and reapers tool
- 6 Winner in 2000 and 2004
- 7 Demon of Japanese folklore
- 8 Hairpiece
- 9 "Wait, since when?!" or what a reader of The Herman Herald might exclaim
- 10 Prefix with globin
- 11 Physical, e.g.
- 12 Contact info: Abbr.
- 13 power or gator suffix
- 19 Cosmo e.g.
- 22 Boat in a pretentious country?
- 25 Inferno callout near A



26 Like The Herman Herald, not shy about expressing views

27 Stallone role or my mom's cat

29 Lost traction

31 Med. condition with repetitive behavior

32 Participate in court proceedings?

33 Alleviates

34 Warzone or Ghosts e.g.

35 Callout on Train near Alley

36 Makes someone question reality

39 Bangkok native

41 "Oppenheimer" actor Malek

46 Greek marketplace

48 Information technology giant

49 Singing syllables

50 Eurasian range

51 Self-defense spray

52 What choir members have to carry

53 Bygone Apple messaging app

57 Remove from power

58 Blog feed format, soon to be supported by The Herman Herald

61 "You're oversharing!" or what you might scream at a ranting Herman that is 10 beers down

